

# Wilson County Board of Education

Policy Description:  Student Solicitations/Fundraising Activities  Page 1 of 2	Policy Number: 6.701	Amended Date: 06/04/07
	Rescinds:	Issued: 06/03/04

1 The schools shall avoid exploiting students, whether by advertising or otherwise promoting products or services,  
2 soliciting funds or information, or securing participation in non-school related activities and functions. At the  
3 same time, schools shall inform and assist students in learning about programs, activities or information which  
4 may be of help or service to them. To attempt a fair balance, the following general guidelines will apply:  
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6 1. Fundraising activities shall be authorized by the Board and shall be for the purpose of supplementing  
7 funds for established school programs and not for supplanting funds which are the responsibility of the  
8 public;

9 2. Fundraising companies and other salespersons shall obtain permission in writing from the director of  
10 schools' office to visit the schools;

11 3. Any commission payable by companies will be paid in the form of reduced prices to the students, or  
12 paid into the activity fund of the school for use by the school. No school employee shall personally  
13 benefit from any fundraising activity;

14 4. The principal must obtain written approval from the director of schools or designee for all fundraising  
15 activities that involve the participation of the general student population in the marketing process of the  
16 fundraising effort. All other fundraising activities must have written approval from the principal and  
17 comply with all administrative procedures issued by the director of schools. The authorization request  
18 shall contain the following information:<sup>1</sup>

- 19 • A list of the proposed fundraising activities;
- 20 • Purpose of the fundraising activity;
- 21 • Proposes uses of funds raised;
- 22 • Expected student involvement in fundraising activity (school wide or individual class or club);
- 23 and
- 24 • Margin of profit and how it is to be paid to the school.

25 5. The director of school shall determine whether or not the activity will benefit the school, contribute to the  
26 welfare of the student body and supplement, not replace, funds necessary to fulfill the Board's required  
27 contributions;  
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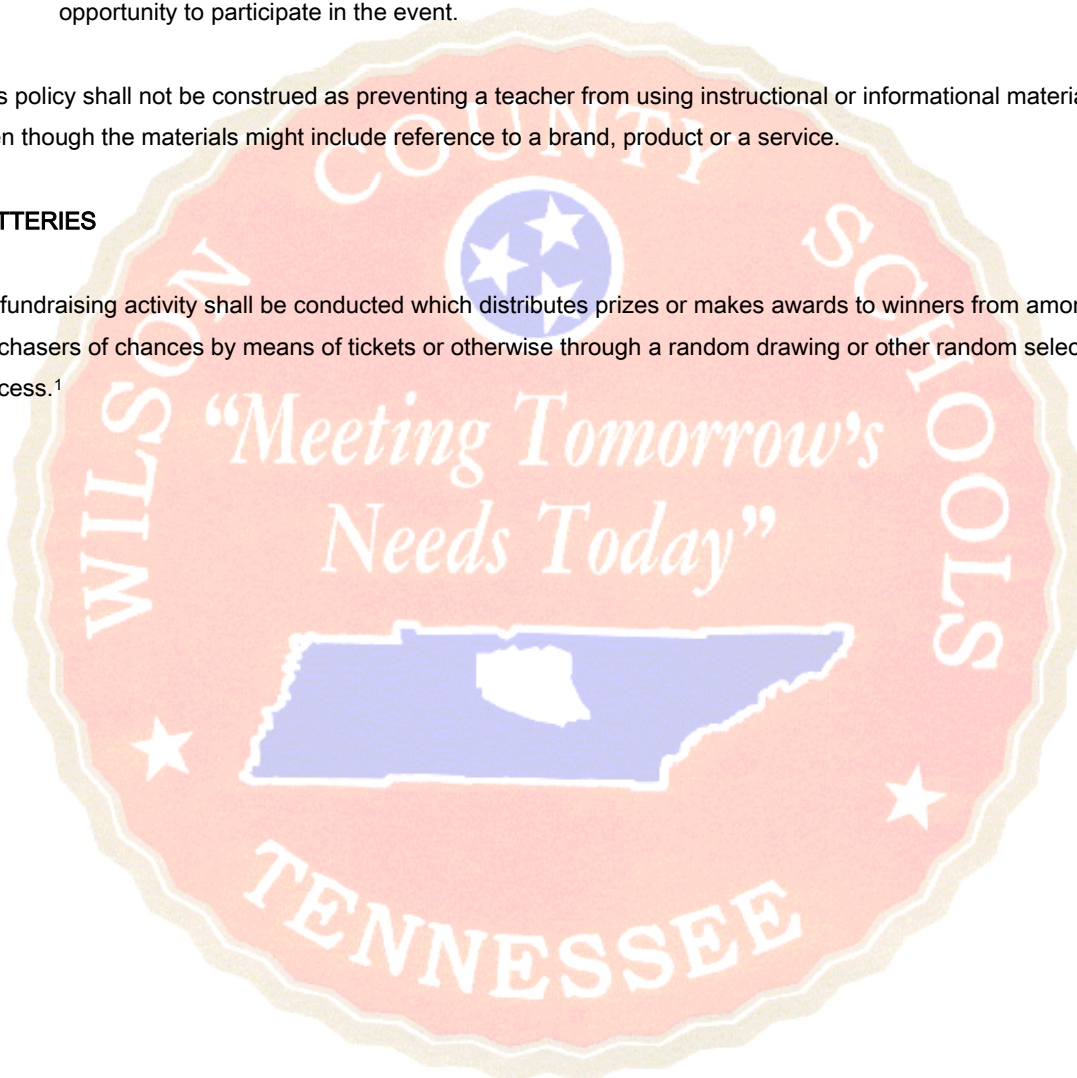
<sup>1</sup> Tennessee Internal School Uniform Accounting Policy Manual; Section 4-26

- 1           6. Students will not be excused from a regular class to participate in a fundraising activity. No grade in a
- 2           subject or course will be affected by a student’s participation or non-participation in a fundraising
- 3           activity. Classroom disruptions for promotional efforts shall be limited to no more than one (1) time per
- 4           semester;
- 5           7. No quotas will be imposed on students involved and their efforts will be voluntary. Students who do not
- 6           participate in fundraising activities will not be punished or discriminated against in any way; and
- 7           8. If there is a culminating event related to school or PTO fundraiser all students shall be given an
- 8           opportunity to participate in the event.

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10 This policy shall not be construed as preventing a teacher from using instructional or informational materials  
11 even though the materials might include reference to a brand, product or a service.

12  
13 **LOTTERIES**

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15 No fundraising activity shall be conducted which distributes prizes or makes awards to winners from among  
16 purchasers of chances by means of tickets or otherwise through a random drawing or other random selection  
17 process.<sup>1</sup>



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<sup>1</sup> OP Tenn. Atty. Gen. 89-35 (March 20, 1989); OP Tenn. Atty. Gen. 95-309 (April 18, 1995)